

TERMS & CONDITIONS OF THE “FAMILY & FRIENDS” PROGRAM

1. PARTICIPATION/VALIDITY

1.1 PARTICIPATION IN THE “FAMILY & FRIENDS” BENEFITS PROGRAM IS FREE OF CHARGE AND OCCURS BY COMPLETING AND SIGNING THE APPROPRIATE REGISTRATION FORM.

1.2 PARTICIPATION IN FAMILY & FRIENDS IS PERSONAL AND CANNOT BE TRANSFERRED TO THIRD PARTIES. THE PARTICIPANT MUST BE OF LEGAL AGE. IN THE CASE OF A REQUEST BY A MINOR, THE SIGNATURE OF A PARENT OR GUARDIAN IS REQUIRED, ALSO IN ACCORDANCE WITH AND FOR THE PURPOSES OF ARTICLE 8 OF EU REGULATION NO. 2016/679 “GDPR”.

1.3 PARTICIPATION IN FAMILY & FRIENDS IS NOT LIMITED IN TIME; HOWEVER, THE ORGANIZER RESERVES THE RIGHT TO UNILATERALLY MODIFY THE METHODS OF COLLECTING BONUS POINTS REFERRED TO IN ARTICLE 2 AND TO ESTABLISH A NEW PROGRAM IF DEEMED NECESSARY.

PARTICIPANTS WILL BE NOTIFIED OF SUCH CHANGES VIA EMAIL WELL IN ADVANCE OF THE DATE THEY BECOME EFFECTIVE.

1.4 PARTICIPATION IN FAMILY & FRIENDS IS LIMITED TO THE RESPECTIVE POINT OF SALE WHERE REGISTRATION IS MADE AND IS VALID ONLY FOR THAT STORE.

2. COLLECTION OF BONUS POINTS AND LOYALTY REWARD

2.1 PURCHASES MADE BY THE PARTICIPANT WILL BE RECORDED IN THE ORGANIZER'S IT SYSTEM.

2.2 THE PARTICIPANT RECEIVES ONE (1) BONUS POINT FOR EVERY EURO OF PURCHASE VALUE. POINTS ARE VALID FOR TWO (2) YEARS. TO CONVERT THE PURCHASE VALUE INTO BONUS POINTS, THE PARTICIPANT MUST INDICATE THEIR NAME AT THE CHECKOUT BEFORE THE PURCHASE IS COMPLETED AND WITHOUT EXPLICIT REQUEST. AN ATTRIBUTION OF POINTS AFTER THE PURCHASE IS COMPLETED IS NOT TECHNICALLY POSSIBLE.

2.3 ACCOUNT STATUS: THE PARTICIPANT CAN CHECK THE AMOUNT OF POINTS ACCUMULATED AT THE TIME OF PURCHASE AND ON THE RECEIPT.

2.4 LOYALTY REWARD: BONUS POINTS COLLECTED PURSUANT TO ARTICLE 2.1 CAN BE CONVERTED INTO A LOYALTY REWARD (VALID FOR 180 DAYS FROM THE DATE OF ISSUE), UPON REACHING 500 POINTS. THE PARTICIPANT RECEIVES A BONUS OF €20.00 (TWENTY EUROS); UPON REACHING 1,000 POINTS, A BONUS OF €50.00 (FIFTY EUROS); AND UPON REACHING 1,500 POINTS, A BONUS OF €100.00 (ONE HUNDRED EUROS). NO BONUS WILL BE AWARDED FOR A SCORE BELOW 500 POINTS. THE MOMENT OF CONVERSION CAN BE DECIDED INDIVIDUALLY BY EACH PARTICIPANT. THIS MEANS THAT UPON REACHING THE 500-POINT THRESHOLD, THE PARTICIPANT CAN FREELY DECIDE WHETHER TO CONVERT THE POINTS DIRECTLY OR CONTINUE ACCUMULATING THEM. POINTS EXPIRED PURSUANT TO ARTICLE 2.2 WILL BE AUTOMATICALLY DEDUCTED AND CANNOT BE CONVERTED AFTER THEIR EXPIRATION.

2.5 FAMILY BONUS: THE PARTICIPANT CAN COLLECT BONUS POINTS TOGETHER WITH FAMILY MEMBERS/PARTNERS.

3. OTHER BENEFITS OF PARTICIPATING IN FAMILY & FRIENDS

3.1 WITH THE RESPECTIVE CONSENT TO THE PROCESSING OF PERSONAL DATA PURSUANT TO ARTICLE 4, EACH PARTICIPANT WILL BE PERSONALLY INVITED VIA EMAIL TO EVENTS (E.G., CONFERENCES WITH ATHLETES, TEST DAYS) AND WILL PERIODICALLY RECEIVE AN ONLINE NEWSLETTER REGARDING PRODUCT NEWS, SPECIAL OFFERS, AND STORE INITIATIVES.

3.2 UPON REGISTRATION FOR THE FAMILY & FRIENDS PROGRAM, EACH PARTICIPANT WILL RECEIVE A PURCHASE VOUCHER WORTH 50 ZLOTY VALID FROM THE DAY AFTER ISSUANCE.

3.3 EACH PARTICIPANT CAN REQUEST DIRECT AND FREE HOME DELIVERY OF PRODUCTS AVAILABLE AT THE CENTRAL OBERALP WAREHOUSE, EVEN IF NOT PRESENT IN THE STORE. FAMILY & FRIENDS DOES NOT INCLUDE FREE SHIPPING FROM THE ONLINE STORE.

3.4 IF THE PARTICIPANT LOSES THEIR RECEIPT BUT HAS REGISTERED THEIR PURCHASE FOR FAMILY & FRIENDS, DEFECTIVE PRODUCTS PURCHASED CAN BE EXCHANGED WITHOUT A RECEIPT.

3.5 UPON REGISTRATION FOR THE FAMILY & FRIENDS PROGRAM AND THE PROVISION OF A VALID DATE OF BIRTH, EACH PARTICIPANT RECEIVES A BIRTHDAY GIFT VALID FOR 30 DAYS.

4. DATA PROTECTION PROVISIONS

INFORMATION ON THE PROCESSING OF PERSONAL DATA OBER ALP S.P.A., AS THE DATA CONTROLLER, HEREBY INFORMS THE PARTICIPANT ABOUT THE PROCESSING OF THEIR PERSONAL DATA.

A. PURPOSE OF PROCESSING

I) PARTICIPATION IN FAMILY & FRIENDS THE PERSONAL DATA OF THE DATA SUBJECTS ARE PROCESSED SO THAT THEY CAN PARTICIPATE IN THE “FAMILY & FRIENDS” BENEFITS PROGRAM. IN PARTICULAR, THE DATA ARE PROCESSED FOR THE FOLLOWING PURPOSES: REGISTRATION OF THE PARTICIPANT IN THE OBERALP IT SYSTEM FOR THE PURPOSE OF PARTICIPATING IN FAMILY & FRIENDS; RECORDING OF PURCHASES MADE TO CALCULATE BONUS POINTS; MEASUREMENT OF CUSTOMER SATISFACTION. THE PROCESSING OF PERSONAL DATA NECESSARY TO

CARRY OUT THE ABOVE PURPOSES IS REQUIRED TO ENSURE PROPER MANAGEMENT, EXECUTION, AND FULFILLMENT OF THE FAMILY & FRIENDS BENEFITS PROGRAM. THEIR PROVISION IS MANDATORY TO ACHIEVE THE ABOVE PURPOSES. THE PERSONAL DATA THAT MUST BE PROVIDED BY THE DATA SUBJECT ARE MARKED WITH AN ASTERISK.

FAILURE TO PROVIDE, OR INCORRECT PROVISION OF, ANY OF THE MANDATORY INFORMATION MAY RESULT IN THE DATA SUBJECT BEING UNABLE TO PARTICIPATE IN FAMILY & FRIENDS. THE DATA PROCESSED FOR THESE PURPOSES ARE PROCESSED FOR THE ENTIRE PERIOD IN WHICH THE DATA SUBJECT PARTICIPATES IN FAMILY & FRIENDS AND SUBSEQUENTLY FOR A PERIOD OF FIVE YEARS.

II) MARKET RESEARCH AND STATISTICS FOR THESE PURPOSES, THE DATA ARE PROCESSED EXCLUSIVELY IN ANONYMIZED FORM SO AS NOT TO ALLOW THE IDENTIFICATION OF THE DATA SUBJECT.

III) ADVERTISING MATERIAL PERSONAL DATA ARE ALSO USED, WITH THE CONSENT OF THE DATA SUBJECT, FOR THE FOLLOWING PURPOSES [DIRECT MARKETING AND ANALYSIS OF PURCHASING BEHAVIOR FOR PERSONALIZED ADVERTISING MATERIAL]: SUBSCRIPTION TO THE NEWSLETTERS OF THE SALEWA AND DYNAFIT BRANDS AND THE REGISTRATION STORE, OFFERING, INCLUDING PERSONALIZED, OF PROMOTIONS, DISCOUNTS, BENEFITS, AND OTHER SERVICES; OFFERING PARTICIPATION IN PRIZE COMPETITIONS; ANALYSIS OF PURCHASING BEHAVIOR BY RECORDING THE TYPE AND FREQUENCY OF PURCHASES FOR THE PURPOSE OF SENDING PERSONALIZED ADVERTISING MATERIAL (PROFILING). THE PROVISION OF DATA FOR THE ABOVE PURPOSES IS OPTIONAL, AND REFUSAL TO PROCESS FOR THE PURPOSES OF THIS POINT III) BY THE DATA SUBJECT HAS NO INFLUENCE ON PARTICIPATION IN FAMILY & FRIENDS. THE DATA SUBJECT MAY REVOKE CONSENT AT ANY TIME. THE DATA PROVIDED BY THE DATA SUBJECT FOR DIRECT MARKETING OR PROFILING PURPOSES (INCLUDING PURCHASING BEHAVIOR) WILL BE PROCESSED UNTIL CONSENT IS REVOKED OR FOR THE MAXIMUM PERIOD ALLOWED BY LAW.

B. THE PERSONAL DATA PROVIDED MAY BE PROCESSED IN THE FOLLOWING WAYS: DATA PROCESSING THROUGH FORMS, COUPONS, AND QUESTIONNAIRES; PROCESSING BY MEANS OF ELECTRONIC CALCULATORS AND AUTOMATED MEANS; MANUAL PROCESSING BY MEANS OF PAPER ARCHIVES; PROCESSING OF DATA COLLECTED FROM THIRD PARTIES; ENTRUSTING THIRD PARTIES WITH PROCESSING OPERATIONS. ALL PROCESSING IS CARRIED OUT IN COMPLIANCE WITH THE PRINCIPLES EXPRESSED IN ARTICLE 32 OF THE GDPR.

C. THE PERSONAL DATA PROVIDED WILL BE STORED AT THE DATA CONTROLLER'S HEADQUARTERS AND WILL BE COMMUNICATED EXCLUSIVELY TO THE PARTIES RESPONSIBLE FOR PROVIDING THE SERVICES NECESSARY FOR THE PROPER MANAGEMENT OF THE RELATIONSHIP, ENSURING THE PROTECTION OF THE DATA SUBJECT'S RIGHTS.

THE PERSONAL DATA PROVIDED MAY BE COMMUNICATED WITHIN THE GROUP, SPECIFICALLY TO ITALIAN AND FOREIGN COMPANIES THAT ARE PART OF THE “OBERALP” BUSINESS GROUP. PERSONAL DATA ARE TRANSFERRED TO PUBLIC ENTITIES SUCH AS LAW ENFORCEMENT AND JUDICIAL AUTHORITIES ONLY AS PERMITTED BY LAW. THE PERSONAL DATA PROVIDED WILL NOT BE DISSEMINATED.

D. THE DATA CONTROLLER OF THE PERSONAL DATA PROVIDED, IN ACCORDANCE WITH THE LAW, IS OBER ALP S.P.A. WITH HEADQUARTERS AT VIA WALTRAUD GEBERT DEEG, 39100 BOLZANO (BZ), ITALY, TEL. +39 0471.242.900, EMAIL: PRIVACY@OBERALP.COM.

THE DATA CONTROLLER HAS APPOINTED A DATA PROTECTION OFFICER FOR THE ENTIRE OBERALP GROUP. THE DATA PROTECTION OFFICER CAN BE CONTACTED VIA EMAIL AT PRIVACY@OBERALP.COM OR BY PHONE AT +39 0471.242.900.

E. RIGHTS OF THE DATA SUBJECT

THE DATA SUBJECT HAS THE RIGHT TO OBTAIN FROM THE DATA CONTROLLER THE DELETION, COMMUNICATION, UPDATING, RECTIFICATION, AND INTEGRATION OF PERSONAL DATA CONCERNING THEM, AS WELL AS, IN GENERAL, TO EXERCISE ALL THE RIGHTS PROVIDED FOR IN CHAPTER III (ARTICLES 12-23) OF THE GDPR (RIGHT OF ACCESS, RIGHT TO RECTIFICATION, RIGHT TO WITHDRAWAL CONSENT, RIGHT TO DELETION, RIGHT TO RESTRICTION OF PROCESSING, RIGHT TO OBJECT, RIGHT TO DATA PORTABILITY, RIGHT TO LODGE A COMPLAINT WITH THE SUPERVISORY AUTHORITY), BY CONTACTING THE DATA CONTROLLER BY MAIL OR EMAIL AT THE ADDRESSES INDICATED.

F. COMPLETE INFORMATION ON DATA PROTECTION

A COMPLETE AND UP-TO-DATE INFORMATION NOTICE FROM OBER ALP S.P.A. ON THE PROCESSING AND PROTECTION OF PERSONAL DATA CAN BE FOUND ON THE WEBSITE WWW.OBERALP.COM.

5. ABUSE

ABUSIVE CONDUCT BY THE PARTICIPANT MAY LEAD TO EXCLUSION FROM THE FAMILY & FRIENDS PROGRAM.